Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Based off this data, we could draw the conclusion that crowdfunding campaigns in relation to theatre were the most common type. 344 of the 1000 campaigns were theatre based, with the runner up, “Film & Video”, only accounting for 178.

Stats in relation to the year the campaign began also pointed out that there is a lower chance of success in the month of August. With the number of failed campaigns nearly surpassing successes, with a ratio of 35:41. While the ratio returns to 45 for successes and 23 for failures in the month of September.

We can also note that there is no significant increase in campaigns being cancelled based off the month. With a low of 1 in April and a slight increase of 8 in August. There seems to not be any evidence that time of year plays a major factor in the cancelation of campaigns.

What are some limitations of this dataset?

We are not able to see more than one sub-category. Which makes it difficult to decipher more specifics as to what campaigns may be more successful than others. Though there is some indication with the popularity of the parent category.

There are very few campaigns that were highlighted as staff picks. Lack of said information makes it nearly impossible to tell whether that would be an important factor or not.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

I would be very interested to see a visual that depicts the length of time the campaign was posted for. I could compare and see whether most successful campaigns are due to a drastic short spike in donations, or slower steady growth over time. The same could be applied for failures.